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FOR IMMEDIATE RELEASE

MARTHA STEWART CELEBRATES HOLIDAYS WITH ART GLITTER

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Martha Stewart has given Art Glitter her crafter's stamp of approval, featuring glitter project ideas on both her new crafting show and on the December 2005 cover of her national magazine.

To celebrate the fall season, Martha showed viewers of the Oct. 13 "The New Martha Show" how to turn plain pumpkins into glittering tabletop masterpieces with paint and a few ounces of Art Glitter's luxurious ultra-fine opaque glitter. The response was overwhelming and subsequently the segment continued to air several times over the following two weeks.

Holiday decorating ideas featuring several festive hues from the Vintage Glass Glitter line were also spotlighted on the cover of the December 2005 issue of *Martha Stewart Living*. In the feature story, "All that Glitters," Martha shows readers how to embellish craft store bluebirds and paper Dresden flowers and how to create glistening snowflakes, paper pinecones, holiday hurricanes, and a berry wreath with Vintage Glass Glitter in an array of dazzling colors.

All project instructions and list of materials are posted on www.artglitter.com.

"We received about 3,000 orders just from The New Martha Show alone," says Barbara Trombley, president of Art Institute Glitter, Inc., based in Cottonwood, Ariz. "The ideas are so simple and the response has been incredibly positive."

Trombley opened Art Institute Glitter, Inc. in 1982 and now supplies artists and artisans, crafters and craftsmen with more than 375 brilliant art glitter colors and industrial-strength adhesives. Her Art Glitter products have been featured on "Carol Duvall Show" on HGTV and Home Shopping Network, as well as QVC and Ideal World in England.

Thousands of retail stores throughout the world carry Art Glitter products. Trombley's first book, "Glitter Artistry: Bags, Tags & Cards," is due out fall 2006 (Sterling Publishing, Inc.).

Art Institute Glitter, Inc. has the largest line of glitter colors in the world and is the leader in high-quality art glitter. For more information about the Art Glitter and Vintage Art Glitter lines, visit www.artglitter.com. To interview Barbara Trombley, call (928) 639-0805. Product and project images available upon request.