

FAST FACTS

- Art Institute Glitter, Inc. was started in 1982. The production facility and headquarters are located in Cottonwood, Arizona.
- Art Glitter, the largest line of art glitter in the world, includes more than 375 ultra-fine, micro-fine and Vintage Glass Glitter colors plus adhesives, tools, supplies, kits and specialty products like Fantasy Film and Fantasy Fiber.
- Art Institute Glitter, Inc. sells an estimated 60,000 pounds of glitter a year and cuts about 400-500 pounds of glitter a month.
- Glitter is a \$6 million business in the United State alone.
- Art Glitter has been used by designers of Cirque du Soleil shows and world-famous mime Robert Shields.
- Thousands of stores throughout the world carry Art Glitter products. While most orders are within the United States, Art Institute Glitter has distributors in England, Germany and Australia.
- Glitter in the Art Glitter line is primarily polyester and made from very thin films that are not harmful. Polyester glitter can be used on craft projects, as body and nail art, to accent fresh flowers, to embellish fabrics, and more.
- Glitter in the Art Glitter is distinguished by its super-fine, luminous qualities. When used with any of the Art Glitter adhesives, glitter is securely adhered to projects and will not flake off over time.
- Vintage Glass Glitter is made from real glass and used for decorative objects and craft projects only.
- Glitter is sold in mini vials and ½ and 1 ounce jars. Using a spoon to sprinkle glitter onto projects provides a quicker, more controlled application.
- Art Glitter products have been featured on “The New Martha Stewart Show,” “Carol Duvall Show” on HGTV and Home Shopping Network, as well as QVC and Ideal World in England.
- Art Glitter and Vintage Glass Glitter have also been featured on the cover of the December 2005 issues of “Martha Stewart Living” and “Rubber Stampin’ Retailer.”
- “Glitter Artistry: Bags, Tags & Cards” by Barbara Trombley is due in bookstores Fall 2006 (Sterling Publishing, Inc.)