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For Immediate Release

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## **EXCITING NEW ART MEDIUM PRESENTED BY BARBARA TROMBLEY**

(Arizona, August 2007) An amazing new art medium was introduced by Barbara Trombley at the CHA Show in July 2007. Totally unique and innovative, Elements Earth Textures are opening the eyes of artists and crafters nation wide.

When mainstream North Americans are increasingly interested in organic foods and living green, artists can embrace these ideals and incorporate them into works of art. Trombley has a sixth sense for what artists and crafters desire, Elements Earth Textures couldn't come at a better time.

Trombley, a renowned color specialist and accomplished artist, has stepped back from the high-tech rat race and developed a product that is really down to earth, "I was searching for a way to enhance my artwork in dimensional earth tones. I started experimenting with several organic components, and manipulated them until I had a variety of shades and shapes that are only of this world," observes Trombley.

There are limitless ways to create and embellish with Elements Earth Textures from mixed media collage, wood sculptures, clay, paintings, pottery, sculpture, jewelry, stone, metal, earthenware, gourds, decor items and glass, to paper crafts, scrapbooks and even fairy habitats! It's easy to use. Apply over Elements Earth Textures Adhesive, let dry, and seal with a matte clear acrylic spray.

"With names like: Meadow, Pottery, Sod, Saffron, Bee Hive and Honey Oak you get a direct impression of nature you can really visualize. At last scent and sight come together in art," remarks Trombley. To see all 42 remarkable tones and textures log on to: [www.artglitter.com](http://www.artglitter.com) and click on the Elements link. Each swatch will take you to a stunning close up view. Aromas, of course, must be experienced in person. Click on the project of the month to see the "Wooly Moth Card". Designed to introduce Elements in an easy arrangement, it is a fabulous card. Browse [artglitter.com](http://artglitter.com) for additional projects, article ideas and instructions.

Artglitter.com will also lead you to Barbara's first love, glitter. As an artist, she has strived to develop products of the highest quality, worthy of all crafters approval. Her glitter and new Elements line will continue to take arts and crafts lovers to exciting new levels of creativity.

Barbara Trombley opened Art Institute Glitter, Inc. in 1982 and now supplies artists and artisans, crafters and craftsmen with more than 400 brilliant art glitter colors and industrial-strength adhesives. Her Art Glitter products have been featured on the cover of *Martha's Stewart's Living* magazine in addition to her new morning TV show, *The New Martha Show*, as well as the *Carol Duvall Show*, HGTV and the Home Shopping Network. For more information, call (928) 639-0805; or visit [www.artglitter.com](http://www.artglitter.com). Images available upon request.